

# MICHAEL ARMSTRONG




## Video Editor

 (571) 251-7833

 armstrong.filmmaker@gmail.com

 [www.montoyafilms.org](http://www.montoyafilms.org)

 Crestline, CA 92325

Video Editor with 10+ years of visual storytelling experience. Excellent eye for detail, deep passion for content creation and extensive knowledge of all stages of the filmmaking process. Collaborative team member who works well with challenging deadlines and quick learner who can adapt to any new situation.

### WORK EXPERIENCE

#### Post-Production Manager

##### *Slick Revenue | 2022- 2024*

- Edited a wide variety of branded and editorial video content for clients (E.g. program content for products, short digital ads and long-form VSL's). Created daily direct-response ads for Facebook and YouTube.
- ★ Developed and led overall video strategy from project inception to final delivery with a remote team of video editors.
- Created motion graphic animations for branding original media content.
- Color-corrected and graded videos to their particular style.
- Developed, produced and directed original video content, distributed for online/mobile platforms.
- Ideated and pitched concepts for marketing campaigns.
- Tracked metrics of online media, report analytics and implemented key strategies to drive enhancements.

#### Senior Editor

##### *Studio III Marketing | 2020 - 2022*

- Edited branded content for the agency's clients.
- Utilized After Effects to design motion graphics and VFX, enhancing visual appeal and viewer engagement.
- Color-corrected and graded videos to their particular style.
- ★ Developed and implemented organizational protocols and workflow methods, which were adopted by the entire team, saving an average of 10+ hours of editing time per week.

#### Director, Lead Editor

##### *Budova Films | 2018 - 2021*

- Shot on location twice in Moldova, working as the director of the documentary film "Movie Basarabia"
- Supervised/facilitated the production and conducted on-camera interviews.
- Led team with the technical aspects of camera, sound and lighting
- Lead editor on film.
- ★ Represented film at the Marche Du Film in Cannes.

#### Director of New Media


##### *Los Angeles City College | 2016 - 2018*

- Collaborated in tandem with marketing and sales teams to create docu-like promotional videos for all of LACC's CTE departments.
- ★ LACC's CTE departments.
- Coordinated studio/field productions, pitched ad proposals and developed story ideas. Shot/edited interviews with on-camera talent.
- Digitized, synced & archived all media in line with protocol.
- Color-corrected and graded videos to their particular style.

# MICHAEL ARMSTRONG



## Video Editor

 (571) 251-7833

 [armstrong.filmaker@gmail.com](mailto:armstrong.filmaker@gmail.com)

 [www.montoyafilms.org](http://www.montoyafilms.org)

 Crestline, CA 92325

### SKILLS

Video Editing • Premiere Pro • Motion Graphics • After Effects • Color Grading • Davinci Resolve  
Sound Design • Sound Mixing • Adobe Audition • Directing • Videography • Drone Operation  
Stop Motion • Digital Marketing • Brand Storytelling • Frame.io • Vidalytics • Copywriting

### OTHER EXPERIENCE

#### Owner

##### ***Bespoke Nuptial Films | 2022 - Current***

- Boutique wedding film company.
- Production and Post-Production of wedding films.

#### Owner

##### ***Montoyan Films | 2015 - 2020***

- Supervised productions with a creative collective of writers, directors, producers, crew and actors.
- Worked in various creative positions: Director, Writer, DP, Editor and Sound.
- ★ Represented films at several film festivals such as: NFMLA and Cannes Shorts Corner.

#### Team USA Leader

##### ***Thai Int. Film Destination Festival | 2014 - 2015***

- International filmmaking competition in Thailand sponsored by the ministry of tourism.
- ★ Team USA leader two years in a row. Placed in top 5 out of 36 countries both years.

#### Videographer

##### ***Where There's a Will, LLC | 2013 - 2014***

- Shot on-camera interviews with celebrity talents for the feature documentary film "King Cake: The New Orleans Mardi Gras Story"
- ★ Celebrity interviews I shot: Andy Garcia, Jim Belushi, Richard Simmons and John Goodman

#### Freelance Content Creator

##### ***The Washington Post | 2013***

- Shot and Edited a string of short videos for a piece about the 50th anniversary of Martin Luther King Jr.'s "I Have a Dream Speech".
- ★ On-camera interviews: Timothy Jenkins, John Lewis, Eleanor Holmes Norton, Emmanuel Cleaver, Harris Wofford and Marion Barry

### EDUCATION

#### Old Dominion University

Cinema